



Hermosa Newsletter

Connecting Community

Aug. 2025

Volume 15, Issue 8

HERMOSA, SOUTH DAKOTA

2025



CUSTER
COUNTY FAIR

ASSN
EST.
1887

AUG. 7 - AUG. 10



THE DEADLINE FOR NEWSLETTER IS THE LAST

THURSDAY of the month

NEWSLETTER CONTACT Joan at
joharris.news@gmail.com (605)484-5307 Or Hermosa
Newsletter, PO Box 232, Hermosa SD 57744



Location: 230
Main St.
Hermosa SD.

**Community Food Bank -
Open on Thursday
June 19, 3 - 5 pm**

The Hermosa/Fairburn Food Pantry will be open on Thursday, 21 from 3-5 p.m. Anyone in the area who is in need of extra groceries for the month is welcome to stop in during that time. If you are coming for the first time we will need to see identification with a current address. We are located in the basement of the Town Hall next to the Post Office. If you have any questions please call **Debbie at 605-939-1992.**

We look forward to seeing you there!"

FEEDING[®]
SOUTH DAKOTA



Hermosa, St. Michael's Catholic Church
14380 SD HWY 40

Tuesday Aug. 26, 10:30am - 11:30am

Red Shirt, 38 Tatanka Numpa Rd

Tuesday Aug. 26, 12:30pm - 1:30pm

Buffalo Gap, Food pantry is the 3rd Saturday of every month from 10 AM –noon at the old bank building, no income requirements, must be resident of Custer County



FOLLOW US ON
facebook

<https://www.facebook.com/HermosaSouthDakota>

AUG.

**COMMUNITY
MENU PG 13**

**SAVE THE DATE
AUG. 7-10 CUSTER
COUNTY FAIR pg. 24**

AUG. 9

BEERS AND EARS PG. 13

Aug 20

Open house pg. 20

AUG. 25

Back to school pg. 9

Did you know all Birthday wishes, Anniversary wishes, milestones and special events are advertised for **FREE!** But that's not all,

Help Wanted Ads, whether looking for a job or offering one is free up to five lines. **Just email**

joharris.news@gmail.com.

Business Directory for the Hermosa Area

Hermosa-Area Growth and Development (HAGD) is undertaking an effort to promote local-area businesses. One of the means is to prepare a directory of local businesses and for the directory to be readily accessible for use whenever the need strikes for identifying a business or contacting someone for a service. The first step in creating such a directory is identifying all (or at least as many as possible) of the businesses and service providers in the Hermosa area.

Advertising	
Firefly Alley Creative Co	605-863-5234
Hermosa Newsletter	605-484-5307
TNT Event & Marketing	605-545-7865
Construction	
Addictive Builders	605-381-9460
B & S Construction	605-255-5893
Babl Construction	605-343-5806
Battle Creek Construction	605-503-1064
Core Construction Services	605-255-5456
Countryside Concrete & Const	605-381-5776
Furgeson Construction	605-390-0045
French Creek Builders	605-255-4979
Genesis Builders	605-381-9496
Howie Construction	605-341-4988
JRK Excavating	605-484-8664
KRS Construction	605-431-1999
Miller Construction	605-255-4200
Pineview Construction	701-934-1803
Rocket Factory Timberworks	605-939-0028
Young Guns Roofing & Const	605-219-0654
Design & Crafts	
Back Roads Threads	605-848-2836
Black Smoke Designs	605-440-7060
Dazzling Colors (Kendra)	605-608-0239
Hills Edge Leather & Beadwork	605-255-5597
J&F Tails and Trails	605-255-4793
Julie & Festus Leather & Tack	605-255-4793
Lasting Impressions Unlimited	605-201-1021
India Pandie Craft Co	605-390-5143
Monileta Designs	845-381-6791
Paper Dahls	507-327-8350
Daycare Providers	
Kelly Keegan	605-381-5587
Morgan Mills	605-484-1300

Electrical	
Apex Electrical Solutions	605-484-9765
RC Electric	605-209-5028
ROC Electric	907-371-0415
Food & Drinks	
79 Lounge & Casino	
Corner Pantry	605-255-4555
Hermosa Coffee House	605-255-4244
Lazy R Bar and Grill	605-255-4111
Lintz Brothers Pizza	605-255-4808
Pops Grocery Store	605-255-5977
Wingnut BBQ and Catering	402-419-9590
Fuel & Electric	
BJ's Gas Station	605-255-5050
Black Hills Electric Coop	605-673-4461
Corner Pantry	605-255-4555
Nelson Propane	605-255-4544
Government & Similar	
American Legion Post	605-255-4679
Hermosa Fire Station	605-255-4747
Hermosa Arts & History Assc	605-381-0555
Elementary & Middle School	605-255-4345
Library	605-255-5597
Post Office	605-255-4507
Senior Citizen Center	605-255-4679
Town Office	605-255-4291
Health & Beauty	
Black Hills Health & Education	701-866-6979
Heartland Hair	605- 786-3182
Kalnins Health & Safety	605-255-4101
Mary Kay Products	406-390-0211
Soul Hair	605-593-6295
Woods Chiropractic	605-255-5002
Shear Skill	605-431-4252

So far, a total of 120 "businesses" in 10 general categories are identified; but there is likely some that were missed or we have the wrong info and phone number for them. So, we are pre-publishing the directory in this newsletter and soliciting readers to provide names and phone numbers for anyone we missed or if you spot any wrong info (or typing errors!). That information can be sent to Leovansambeek@gmail.com or Valena Baker at hermosacoffeehouse@gmail.com. Meanwhile, use this draft directory for your immediate needs and look forward to the more permanent version in the early fall. HAGD and Hermosa Connects Inc. are always looking for affiliate members and will likely give some sort of special attention to affiliates in the directory.

Local Meat Sales	
Dakota Pure (Bison)	605-342-3086
Baker Beef	605-255-4504
Bishop Beef	605-255-5555
Maude Hog and Cattle	605-993-3020

Lodging & Camping	
Battle Creek Camping Resort	605-858-8980
Heartland RV Park & Cabins	605-430-3976
Hermosa Hills Retreat	A & M Yardworks
Southern Hills RV & Camp	605-939-7609

Plumbing	
Backwoods Plumbing	605-770-2109
Nies Plumbing	320-980-4382

Real Estate	
Battle Creek Real Estate	605-431-9332
Walnut Grove Mobile Home Park	605-255-5610

Religious	
Christ's Tabernacle	605-939-1992
Fairburn Church	605-381-6927
Our Saviors Lutheran Church	605-255-4662
Seventh Day Adventist	605-202-7390
St Michaels Catholic Church	605-342-0507
United Church of Christ	605-255-4503

Repairs	
Steen Service & Repair	605-519-4676
Tom's Repair	605-255-4408

Retail Store	
Dollar General	605-937-8275
Farmhouse Vintage & Designs	605-391-3994
Persnickety Pumpkin Pottery	707-344-1555
Tom Marsden's Sheds	605-515-0159

Services (Professional)	
Inspection Services LLC	605-484-8664
Lintz Accounting LLC	605-519-3447
Margie Neugebauer	303-590-4403
Rushmore Appraisers	605-255-5872
Southern Hills Law	605-673-2503
Wesdak Appraisal Service	605-255-5507

Service Providers	
605-431-9204	
Anderson Pest Pros	605-484-0391
Black Hills Office & Computer	605-255-4410
Burkinshaw Fencing	605-430-3912
Corner Pantry Laundromat	605-255-4555
Geo-Aire HVAC	605-341-3082
Hermosa Community Center	701-690-8063
L&H Industrial	307-682-7238
Paw Patch Acres	605-255-4413
Rushmore Tree-N-Turf	605-391-7353
Sit Down, Stay Awhile Rental	605-484-7878
Song Dog Photography	605-430-3498
Timber Titans Tree Trimming	605 440-3636
Trails End Pet Cremation	308-430-1988
Windbreak House (Writing)	307-630-4003

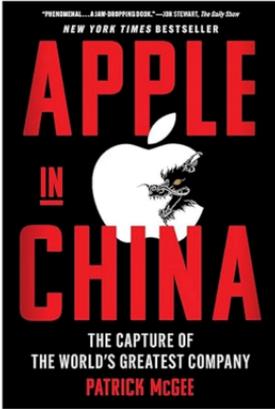
Storage	
Heartland Storage	605-390-6193
Walnut Grove Storage	605-390-4433

Trucking & Hauling	
Coolahan Trucking	605-209-5059
Dyesville Angus & Trucking	605-255-4586
Granite Truck Heavy Haul	605-484-2613
Hartshorn Trucking	605-431-8458
Maude Trucking	605-391-0933
Rittberger Trucking	605-255-5210

Bits and pieces:

Author: Apple imprisoned itself in China

Apple Inc. transformed China into a global powerhouse, a new book says, but in doing so, the world's largest technology company is now effectively a captive of China.



Patrick McGee, author of *Apple in China: The Capture of the World's Greatest Company*, says Apple has poured more than \$55 billion per year into China since 2015, training 28 million workers (more than the entire workforce of California) since 2008 in a vast and historic transfer of knowledge and technology.

China created a massive workforce out of their 1.4 billion people. That workforce made it possible to build 230 million iPhones per year, including 155 million for Americans.

McGee says the least understood story of the century is how China created a floating workforce of 300 to 500 million factory workers. Larger than the entire population of the U.S., the floating workforce is made

up of people from rural areas who temporarily go to Chinese cities, where they are housed and trained. They labor in factories for 12-14 hours a day. During a period of months, the entire workforce turns over and returns to the countryside. They are then replaced by a new workforce.

"The iPhone literally can't be built in America or anywhere else," McGee says. Although some iPhones are labeled 'Made in India,' this is little more than a tariff dodge. The iPhone wouldn't exist without China, McGee says.

Unfortunately, as other corporations have discovered, trade with China is "a one-way street," McGee says. Once a company does business in China, the Chinese learn the technology, replicate it, and then oust the company from the country. Apple has avoided this fate so far, but it literally can't move its operations, even if it wanted to do so.

"It is difficult to overstate how vulnerable Apple is," McGee told The Free Press's podcast *Honestly*. McGee also says the U.S. is extremely vulnerable. "If China would cut off exports for a month, there would be chaos in the streets. Our dependency could be crazily exposed."

Drone delivery picks up speed



Look up in the sky! It's a bird! It's a plane! It's ... actually just the medication refill that you ordered, headed right to your doorstep.

According to Sherwood news, delivery drones have been in the works for years -- Amazon notably started experimenting with them more than a decade ago. But drone adoption has been stalled by regulatory burdens. President Trump's executive order in June 2025 introduced significant regulatory changes to make drone delivery more commercially viable.

Now, drone delivery might be taking off again, and this time to stay. According to ASME.org, the global commercial drone market was valued at about \$8 billion in 2022 and is projected to hit \$47 billion by 2030. The key to efficient drone delivery is autonomous drones, which require substantially less human oversight and are programmed with sophisticated anti-collision software to avoid midair obstacles.

Drone industry experts say that with-

in five to 10 years, autonomous drone delivery will be a normal way to receive consumer goods, with hundreds of thousands of the devices operating across U.S. airspace. The drones will reduce traffic and bring customers their orders within as little as 30 minutes.

Criminals and warriors have been using drones for more than a decade. The first use of a drone to drop contraband was in 2013. Drones have delivered military supplies, especially medicine since at least 2020.

Legendary U.S. CEOs

It's impossible to pinpoint the best CEO in American history -- the field is just too crowded to pick only one, or five, or twenty of the best and most consequential. Here are just a few of the leaders who shaped their industries and our nation as well.

David Packard

Hewlett-Packard cofounder David Packard never cared much about the trappings of wealth and status, even after he became one of Silicon Valley's first self-made billionaires. He called his leadership style "management by walking around," and HP saw 40 consecutive years of profitable growth under his leadership. Packard helped create the Silicon Valley tech industry as we know it today, even though he was too modest to ever

CONT. PG.14

CUSTER SCHOOL DISTRICT SCHOOL CALENDAR: 2025-26

AUGUST						
S	M	T	W	T	F	S
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31						

SEPTEMBER						
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OCTOBER						
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DECEMBER						
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JANUARY						
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FEBRUARY						
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MARCH						
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JUNE						
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JULY						
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S = Student Attendance Day

T = Addit. Teacher Duty Day

Scheduled Fridays: Sept. 19

 School Board Meetings

 Inservices Days: 8/13-14, 8/18-20; Jan. 16, Feb. 20

 Para Inservices Staff Days: Aug. 13-14; 18, 19, 20; Oct. 10, Jan. 16,

 Aug. 20 - District Open Houses - 3-5pm @ CES/HES; 4-6 pm @ Custer Jr/Sr HS

P/T Conferences: ALL Schools: 10/24: 8-11:30am; 3/17: 4-7:30pm

CES/HES - 10/20/25 - 4-7:30pm Jr/Sr HS - 10/27/25 - 4-7:30pm

 End of Quarter: 10/16; 12/18; 3/12; 5/21

 Scheduled snow make-up days - if needed: 12/5, 1/9, 2/13, 3/6, 3/20, 4/10, 4/24, 5/8

No School: 4/2-6 (Spring Break)

 Graduation Day - May 16 - 2:00 p.m.

 - Early Release at Noon - May 21 (students only)

Q1=32 Days; Q2=34 Days; S1= 66 Days; Q3= 40 Days; Q4= 38 Days; S2= 78 Days

BACK TO SCHOOL



**HERMOSA
SCHOOL**

OPEN HOUSE
Wednesday, August 20th
3-5 PM

FIRST DAY OF SCHOOL
Monday, August 25th



As a child, I wanted to understand why things are as they are and why people behave as they do. I asked a lot of questions. My mom did not always appreciate my insatiable curiosity; she frequently told me, "Susie, you make me think too hard," or "Susie, you ask too many questions." I've long recognized that my

drive to know and understand is what makes me who I am. "Always learning" is my lifelong motto.

Recently, my research and study have focused on habits, which led to an investigation into procrastination. The two concepts overlap yet are distinct. Last month, I wrote about forming new habits to replace undesired behaviors. You may have decided to or are thinking about changing a habit. Did you get right to it, or are you procrastinating?

Understanding Procrastination: More Than Just Laziness



Procrastination is often misunderstood as mere laziness or poor time management. But it is a complex behavioral response that can be rooted in emotion, identity, and habit. People procrastinate for many reasons, and acknowledging these reasons is the first step toward addressing them compassionately and effectively.

One common cause of procrastination is perfectionism. When we set ambitious standards for ourselves, the pressure to perform perfectly can become overwhelming. Instead of facing the task and risking imperfection, we sometimes delay it indefinitely. The fear of not doing something "right" can paralyze us before we even start.

Another less obvious cause is past trauma. When a task triggers emotional discomfort—perhaps because it reminds us of a previous failure, criticism, or even a subtle but lingering trauma—our brain sees it as a threat. In response, we retreat into procrastination to avoid pain, even if that pain is just the anticipation of emotional distress.

Procrastination is, hands down, our favorite form of self-sabotage.

Alyce Cornyn-Selby

Over time, procrastination becomes a habit—a well-worn neural pathway that our brain automatically follows in response to discomfort, pressure, or fear. In this way, procrastination is not a personal flaw, but a learned, habitual coping mechanism. We may not even realize we are doing it until the consequences begin to pile up. Unfortunately, this erodes our self-esteem.

Until you value yourself, you won't value your time. Until you value your time, you will not do anything with it. M. Scott Peck

To interrupt this cycle, we need practical strategies and shifts in mindset. One simple yet powerful tool is the two-minute rule, popularized by James Clear in his book *Atomic Habits*. The idea is to break down any overwhelming task or desired new habit into something that can be done in two minutes or less. For example, instead of committing to drafting a whole report, open the document and write one sentence. This small action often builds momentum and lowers the psychological barrier to beginning.

Equally important is how we talk to ourselves about procrastination. According to Mel Robbins, author and motivational speaker, labeling yourself as a “procrastinator” is unhelpful and harmful. When you say, “I’m a procrastinator,” you turn a behavior into an identity, reinforcing the cycle. Instead, reframe it: you are someone who sometimes procrastinates,

like everyone does, especially under stress or emotional strain. This shift in language helps create space for change rather than reinforcing a fixed mindset.

Finally, it is crucial to approach procrastination with self-compassion. When you notice yourself avoiding a task, pause and ask why. Are you overwhelmed? Is the task reminding you of something painful? Does it feel unsafe in some way? These are not excuses, they are clues. Soothing your nervous system—whether through deep breathing, gentle movement, or grounding techniques—can help calm the threat response and make it easier to take that first small step forward, such as applying the two-minute rule. In her research, Mel Robbins found that when a person commits to just starting the task, committing to two minutes, 80% of us stay with it. You have the power to change your habits and overcome procrastination with self-compassion.

Always Learning

Procrastination is not a character flaw. By working to understand the roots of our procrastination and responding with practical tools and self-kindness, we can begin to shift the pattern and reclaim our time, energy, and boost our self-esteem. Our struggle with procrastination does not define who we are. With the right tools and mindset, we can overcome it.

© Susan Lorenzen August 2025





THE AMERICAN LEGION
BATTLE CREEK POST 303
DEPARTMENT OF SOUTH DAKOTA
HERMOSA, SOUTH DAKOTA



BEERS & EARS

2025 BEERS AND EARS

SATURDAY, AUGUST 9, 2025

4:00pm TO 7:00pm

LOCATION:

American Legion Post Home

14386 Hwy 40. East of Fairgrounds

ALL-YOU-CAN EAT DINNER

GRILLED HOT DOGS, CORN ON THE COB, CUCUMBER/ONION SALAD

COST

ADULTS \$10.00/plate. AGES 5 - 12 \$5.00/plate. 4 & UNDER FREE.

Beer, Soda, and Water available to drink
EVERYONE IS WELCOME



BEERS & EARS



EVERYONE WELCOME!

take credit for it during his life. The program at his funeral simply listed his occupation as "Rancher, etc."

Charles Coffin

General Electric's most famous names might be Jack Welch and Thomas Edison, but as its first CEO, Charles Coffin was one of the transformative business leaders and innovators in our nation's history. Coffin oversaw the establishment of America's first research laboratory and introduced the concept of systematic management development -- the same process that helped Jack Welch ascend the ranks many decades later.

Robert L. Johnson

In 1980, Robert L. Johnson, then a media lobbyist, convinced Tele-Communications Inc. CEO John Malone to float him \$500,000 in startup capital -- money he would use to launch Black Entertainment Television or BET. It was the first network that catered specifically to African-American audiences, started modestly, airing for just two hours every Friday night. But viewers flocked to BET, and Johnson's big idea began turning a profit just five years after its launch. In 1991, Johnson added another first when BET became the first Black-controlled company on the New York Stock Exchange.

National Aviation Day,

August 19

We have yearned to fly

The yearning to fly is as old as human storytelling.

In ancient myths, flight symbolized divine power, freedom, and even hubris. About the 8th century BC, the Greeks told the story of Icarus and Daedalus, who crafted wings of feathers and wax, and whose fatal attempt at flight was a cautionary tale of excess ambition. Across Asia, in India and China, humans flew kites and spoke of flying chariots.

The idea that humans could somehow mimic bird flight persisted through the 15th and 16th centuries. It wasn't until the 17th century that scientists concluded this was impossible. And that ushered in the era of lighter-than-air solutions.

By the 1800s, people were flying hot-air balloons, achieving, but not precisely controlling flight.

Enter Sir George Cayley (England, early 1800s). Known as the "father of aviation," Cayley defined lift, drag, and thrust, designing gliders that carried humans short distances. His work established aerodynamics as a science. That's all it took for humans to lift off.

By 1903 the Wright brothers studied lift, control and propulsion and flew their craft 120 feet in 12 seconds. By 1950, humans entered the

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HORESCOPE AUGUST, 2025

Aries (March 21 - April 19): August 2025 brings bold energy for Aries, with new opportunities in career and personal growth. Lucky day: August 7, when confidence peaks.

Taurus (April 20 - May 20): Taurus finds stability in relationships this month, with meaningful connections through open communication. Lucky number: 4, guiding financial decisions.

Gemini (May 21 - June 20): Your wit and charm attracts new allies and creative collaborations. Lucky day: August 15, perfect for networking.

Cancer (June 21 - July 22): Emotional clarity arrives for Cancer, helping resolve lingering family or home issues with compassion. Lucky number: 9, boosting intuition.

Leo (July 23 - August 22): Shine with confidence fueling success in public ventures or creative projects. Lucky day: August 22, ideal for bold moves.

Virgo (August 23 - September 22): Focus on self-care, finding balance through routine and small, meaningful changes. Lucky number: 6.

Libra (September 23 - October 22): Your social calendar buzzes, with friendships and group activities. Lucky day: August 10, great for harmony.

Scorpio (October 23 - November 21): Dive into career ambitions, with determination leading to recognition or a breakthrough. Lucky number: 8.

Sagittarius (November 22 - December 21): Adventure calls you to travel this month. Accept an unexpected invitation. Lucky day: August 19.

Capricorn (December 22 - January 19): Strengthen financial plans. Strategic moves bring long-term security. Lucky number: 3.

Aquarius (January 20 - February 18): Relationships take center stage with partnerships growing through honesty and shared goals. Lucky day: August 28.

Pisces (February 19 - March 20): Find flow in work and wellness, with creative routines boosting energy. Lucky number: 7.

Community Lunch Menu

At Hermosa Senior Citizens' Center

12:00-noon SHARP, Buffet-style Lunch

American Legion Post 303 Building, 13486 SD Hwy 40, East end of Hermosa
 Groups or large families, please call 605-255-4679 so we can plan for you

Jul 28 - Jul 31

Monday	Tater Tot Casserole
Tuesday	Sandwich & Salad Bar
Wednesday	Pot Roast
Thursday	Chef's Choice
Friday	Closed

Aug 04 - Aug 07

Monday	Sloppy Joes
Tuesday	Cheeseburger Mac
Wednesday	Cranberry Chicken
Thursday	Cowboy Casserole
Friday	Closed

Aug 11 - Aug 14

Monday	Seafood Alfredo
Tuesday	Enchilada Casserole
Wednesday	Porcupine Meatballs
Thursday	Chef's Choice
Friday	Closed

Aug 18 - Aug 21

Monday	Spaghetti
Tuesday	Ham & Scalloped Potatoes
Wednesday	Oven Fried Chicken
Thursday	Fajitas
Friday	Closed

Aug 25 - Aug 28

Monday	Breakfast for Lunch
Tuesday	Beef Broccoli
Wednesday	Chicken Fried Steak
Thursday	Chef's Choice
Friday	Closed

Sep 01 - Sep 04

Monday	Labor Day - Closed
Tuesday	End of Summer Picnic
Wednesday	Stuffed Peppers
Thursday	Beef or Tuna with Noodles
Friday	Closed

ALL AGES and VISITORS are welcome. Home-cooked buffet-style meals Monday - Thursday.
 \$8 for adults and age-adjusted price for kids. Please note we are closed on Fridays and holidays.

Menu subject to change; but includes main dish, sides, salads, fruit, drinks, and dessert.

Check on Facebook at @hermosaseniorcitizens for daily menu updates.

or at HermosaConnects.com click Senior Menu tab to view the full monthly menu.

EVERYONE WELCOME!

(605)255-4111



LAZY R BAR & GRILL

Open Mon.—Sat. 4:00—9:00

*Enjoy Steaks, Burgers &
Broasted Chicken
Beer & Spirits*

**Hermosa SD
HWY 79
1 Mile No. of
Hermosa**

John & Crystal Wiles

#SHOPLOCAL#SHOPSMALLBUSINES#SHOPHERMOSA



ADDICTIVE BUILDERS

"YOU CAN'T GET ENOUGH OF US!"

LICENSED & INSURED

**REMODELING•TAPE & TEXTURE•PAINTING
KITCHENS•BATHS•CUSTOM TILE•CUSTOM DECKS**

CHANDLER BELL 605-381-9460

HERMOSA MUDBOG

AUG. 09, 2025

JUNE-7th
JULY-12th
AUG-9th
SEPT-13th

FOOT-RACES
CHILDREN'S EVENTS
50/50 RAFFLE
CONCESSIONS ON-SITE

RANCHER
SUPERSTOCK
MODIFIED
MEGATRUCK
POWDERPUFF

14278 SHORB RD HERMOSA SD



Gates Open: 9am
Registration: 10-11am
Drivers' Meeting: 11:30am
Race Start: Noon!

Adults: \$10
Children 6-12: \$5
5 & Under: Free
Race Entry: \$40

Vhh# / rx#khuh\$

Manes and Mindset Coaching

Believe in yourself



Julie Langner (320) 224-3062
Hermosa, SD  By appointment

- Certified NLP Coach (In person and virtual)
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Tuesday and Wednesday BY APPOINTMENT

Thursday 10-4pm Friday 10-4pm

Saturday 10-4pm Sunday 11-3

Monday 10-4pm

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CONTINUED FROM PAGE 14

jet age and everyone began to fly. In 1969, humans went to the moon. In 2025, Space X designs reusable rockets and we talk about Mars.

In August 2025, as we celebrate National Aviation Day (August 19), every plane overhead is a testament to humanity's unyielding desire to soar

Hermosa Arts and History Association Happenings

On July 12th, HAHA hosted an event to make handmade Christmas ornaments for our upcoming entry in the Custer State Park Christmas Tree Decorating Contest. Along with local Hermosa volunteers, we had visitors from Minnesota, Massachusetts and Oklahoma stop by to help. Our theme is *Local Schools Through The Years* and decorations using historic photos of schools, teachers and children were made, along with miniature chalkboards and map replicas, and tied rag Christmas trees. Tons of fun! We got a lot done but there's more to go. Look for the HAHA booth at the Custer County Fair and help us make some more!

Did you know that HAHA now has a line of merchandise? T-shirts, hoodies, baseball caps and more. Buy some apparel to support HAHA and wear it to help us advertise our museum.

HAHA will have items on sale at the Custer County Fair, August 7-10. Another reason to visit our booth! We appreciate your help.

The Hermosa Arts and History Association is getting ready to host its 2nd annual Art Out Plein Air Event. What is Plein Air Painting? It is the practice of painting "en plein air," a French term meaning "in the open air." So this type of painting is done on-site so that the scenery is transferred directly to the canvas and the painting is done in just a few hours.

This year, the theme of Art Out is *Historic Buildings and Places*. We have several area residents who have given permission for artists to paint on their property and we are still looking for more. If you have old buildings that may or may not last much longer, beautiful scenery or any memorable areas you would be willing to allow artists to visit, please contact the HAHA Museum. Art Out will be held October 2nd and 3rd for the artists to create their art, with voting for popular choice awards and reception on October 4th. Please see the poster included in the newsletter for more information or visit www.hermosahistory.org.

Next meeting is set for Tuesday, August 5, 2025 at 6:30 pm at the museum.

*REMEMBER the HAHA Museum is open now through August from noon to 4PM, Wednesday through Saturday. Stop in for a tour, a chat, and bring your friends!

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Hermosa, SD



THE
2025

**CUSTER COUNTY FAIR
IS DEDICATED TO**

TRAVIS BIES

Travis Bies, owner of H&T Bies Cattle Company in Fairburn, runs a large cow-calf operation. He is passionate about keeping younger generations involved in ranching and teaching them the values of land management, herd health, and running a successful ranch operation.

During his 14 years as a Custer County Commissioner, Travis helped preserve county ownership and local management of the fairgrounds and raised over \$300,000 for improvements. He is currently working to obtain funds for a 4-H shooting sports area.

Travis's dedication to agriculture, youth development, and community involvement is evident in every aspect of his work. From mentoring the next generation of ranchers, to preserving, and improving the Custer County Fairgrounds, his impact reaches far beyond his own operation.

***Congratulations
Travis, this fair
is for you!***



CUSTER COUNTY FAIR

The Custer County Fair is a historic staple of the rural, western South Dakota community. The fair features many opportunities for all ages to be involved—whether you submit your prized garden treasures, enjoy BBQ sandwiches, or you're a proud owner of winning livestock.

The mission of the fair is to promote positive local community and family relations through safe and healthy community activities and events. As a result, many of the fair activities and events are free to the public and entry fees remain low. Explore the website to learn more, and join us in the fun as the locals come together!

IN LOVING MEMORY

OF OUR FRIENDS AND FAMILY WHO REMAIN FOREVER IN OUR HEARTS



DONALD KRAUS



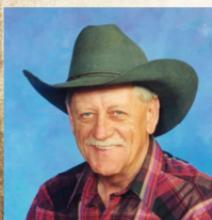
DORIS WEIBERT



ELLEN BALLARD



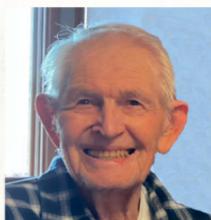
GEORGE HERRINGTON



JIM DAGGETT



KAREN RITTBERGER



MAYNARD DOWNEN



MICHAEL HUNSAKER

2025

CUSTER COUNTY FAIR

SAVE the DATE



HERMOSA, SD
AUGUST 7 - 10



RODEO
EVENTS

8

7 PM

Grittin' All In Ranch Rodeo
& Ranch Bronc Riding

9

7 PM

Trio & Deal Cowboy/Cowgirl
Triathlon

HERMOSA, SOUTH DAKOTA
AUGUST 7 - 10, 2025



2
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2
5

LIVE MUSIC

7

9 PM - MIDNIGHT

Live Music by "Tristen Schofield"

8

9 PM - MIDNIGHT

Dance in the Dirt to "Midnight Sun"

9

4 PM

Live Music by Colter Gerard
& Jada Reinert

9 PM - MIDNIGHT

Dance in the Dirt to "Midnight Sun"



HERMOSA, SOUTH DAKOTA
AUGUST 7 - 10, 2025

FREE MEALS



8

5 - 6:30 PM

Fair Kickoff Dinner

8

5 - 6:30 PM

BBQ Appreciation Supper

10

8 - 10 AM

Pancake Breakfast

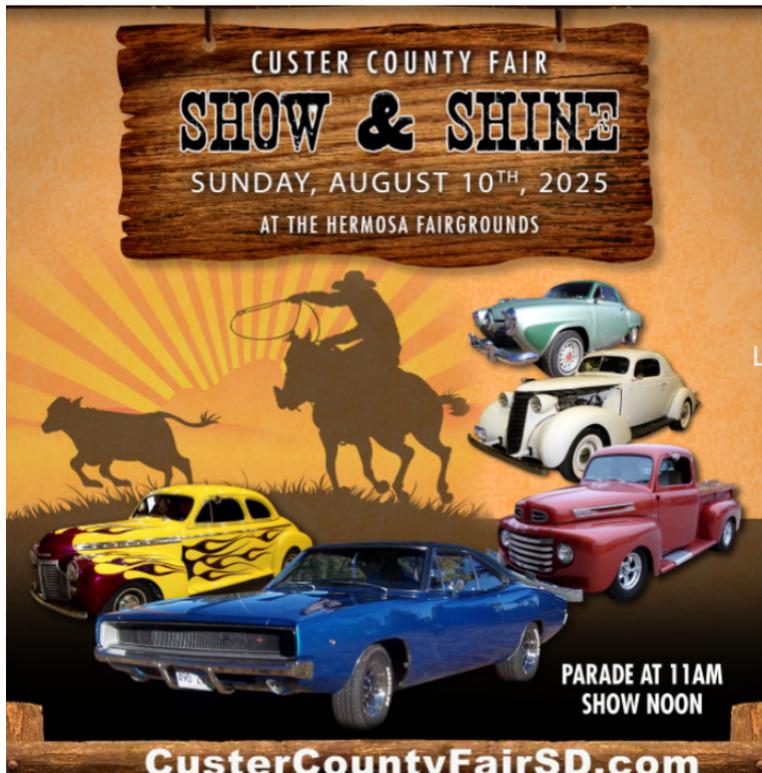


HERMOSA, SOUTH DAKOTA
AUGUST 7 - 10, 2025

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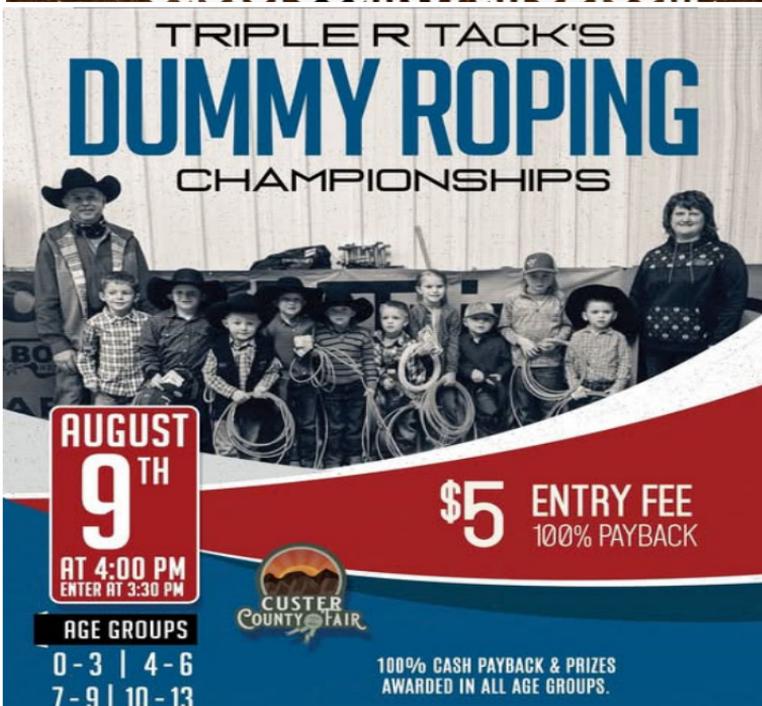
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CUSTER COUNTY FAIR
SHOW & SHINE
SUNDAY, AUGUST 10TH, 2025
AT THE HERMOSA FAIRGROUNDS

PARADE AT 11AM
SHOW NOON

CusterCountyFairSD.com



TRIPLE R TACK'S
DUMMY ROPING
CHAMPIONSHIPS

AUGUST 9TH
AT 4:00 PM
ENTER AT 3:30 PM

AGE GROUPS
0 - 3 | 4 - 6
7 - 9 | 10 - 13

\$5 ENTRY FEE
100% PAYBACK

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AWARDED IN ALL AGE GROUPS.

CUSTER COUNTY FAIR

BATTLE CREEK

CLASSIC TEAM ROPING

SATURDAY, AUGUST 9, 2025

ENTER AT 9:00 A.M. | ROPE AT 10:00 A.M.

DURING THE CUSTER COUNTY FAIR

Produced by: Hermosa Roping Club



DRAW HANDICAP

\$50 PER MAN ENTER 6X EACH END
4 HEAD PROGRESSIVE AFTER 1
#14 TEAM AND ABOVE IS EVEN

BUCKLES TO FIRST IN
EACH ROPING

12.5 WITH 8.5 BAKER MEMORIAL INCENTIVE

\$50 PER MAN ENTER 4X EACH END
4 HEAD PROGRESSIVE AFTER 1
8.5 INCENTIVE ON 3 HEAD

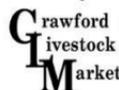
BAKER MEMORIAL INCENTIVE
PRIZES PAID 3 PLACES

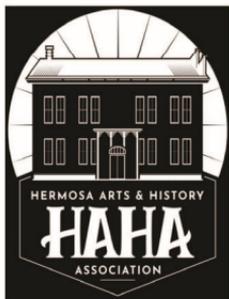
11.5 RETRO

\$30 PER MAN ENTER 4X EACH END
3 HEAD PROGRESSIVE AFTER 1
*ONE PERSON ON THE TEAM MUST BE A
MAN 50+, A LADY, OR A KID UNDER 16

World Series Numbers! CASH or CARD ONLY!
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The Hermosa Roping Club reserves the right to
review and reassign numbers as they see fit in the
interest of fairness to all ropers.

For more information contact:
LES TILTRUM 605.858.9968





25 N. Second St.
Hermosa, SD 57744

Hermosa Arts and History Association
is proud to present our 2nd Annual

Hermosa Art Out!

Call for Artists -

We're hosting a Pop-Up Plein Air Event for Artists of all Mediums & Styles on:
THURSDAY, OCTOBER 2nd - FRIDAY OCTOBER 3rd, 2025

Check in at the HAHA Museum between 8AM and 10AM on THURSDAY.
Create your art in Hermosa and the surrounding area. Thursday - Friday.
PRE-REGISTRATION REQUIRED (Not juried, limited to first 20 applicants)

THIS YEAR'S THEME IS HISTORIC BUILDINGS AND PLACES -
Addresses & suggestions will be given to artists beforehand but artists
are not limited to these options.

Show, Voting for People's Choice Awards, Sale and Reception on:
SATURDAY, OCTOBER 4TH

In-House Painters' Table starting at 9AM at Museum
(ARTISTS MAY PAINT &/OR FRAME THEIR WORK - visitors welcome)
Set up framed artwork at HAHA Museum between NOON and 1 PM.

ALL ARE WELCOME TO VIEW & VOTE
FOR THEIR FAVORITE ARTWORK from 1 - 3PM
POPULAR CHOICE AWARDS:

1ST PLACE - \$100 * 2ND PLACE - \$50 * 3RD PLACE - \$25

ARTISTS' HAPPY HOUR, RECEPTION & AWARDS from 4PM - 6PM Saturday
Light refreshments and beverages will be served.

Artists - for guidelines and registration information,
visit <https://www.hermosahistory.org>
or <https://www.facebook.com/hermosahistory>
or call Cathy Dahl 507.327.8350





*The Hermosa Arts and History Association
is combining ARTS and HISTORY
in the 2nd Annual
HERMOSA ART OUT
October 2, 3 & 4, 2025*



Include your history in our art!

If you have historic places, structures, scenes or stories on your land you would like preserved in artwork, our participating artists would love to paint them during our upcoming Art Out event.

Our artists are professional, experienced, responsible plein-air painters who love painting our land and who will respect your property and wishes concerning their presence.



We are asking for your permission to preserve your Hermosa-area history in paint and other media by allowing artists access to places selected by you.

SIGN-UP SHEET is at the
HAHA Museum or contact -
Cathy: muttidahl@yahoo.com
Marsha: marshaknopf@gmail.com





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THURSDAY: 9AM - 5PM
FRIDAY: 9AM - 5PM
SATURDAY: 9AM - 12PM
SUNDAY: CLOSED

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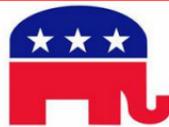
The

Bulletin Board

Hermosa Town Board Meetings are held the first and third Tuesday of each month at the Hermosa Town Hall, 6:00 pm.

Hermosa Connects... Monthly meetings are the last Monday of each month at 6:00pm at the Hermosa Coffee House.

Hermosa Arts and History Association will meet the second Monday of the month, at 6:30 in the HaHa building, next to the post office. Check our Facebook page for exact date & location. ([www.facebook.com/Hermosa history](http://www.facebook.com/Hermosa%20history))



Custer County Republicans

The Custer County Republicans will start up our monthly meetings again on Tuesday, August 5, 5:30 pm in the Pine Room. Our speaker will be Dr. Tim Frederick, the new Superintendent of Schools for Custer School District. Please come meet him and give him a warm welcome.

Please RSVP to CCRepubs@goldenwest.net to get a headcount for food.

Check us out on Facebook at CusterCountySDRepublicans

Or online at <https://www.custercountyrepublicans.org/custer-sd-republicans>



Custer County Republicans

On Friday, August 1, 10 am, at the Pine Room, the Custer County Republicans will host Mr. Andrew Knutson of Thompson Law Firm, Sioux Falls. Mr. Knutson is a Tax Attorney/Estate & Trust Attorney and he will give an overview of how the "Big Beautiful Bill" will affect taxpayers in South Dakota. This meeting is open to the public, so please let your friends know this is available. Good information for everyone!

Please RSVP to CCRepubs@goldenwest.net .

Check us out on Facebook at CusterCountySDRepublicans

Or online at <https://www.custercountyrepublicans.org/custer-sd-republicans>



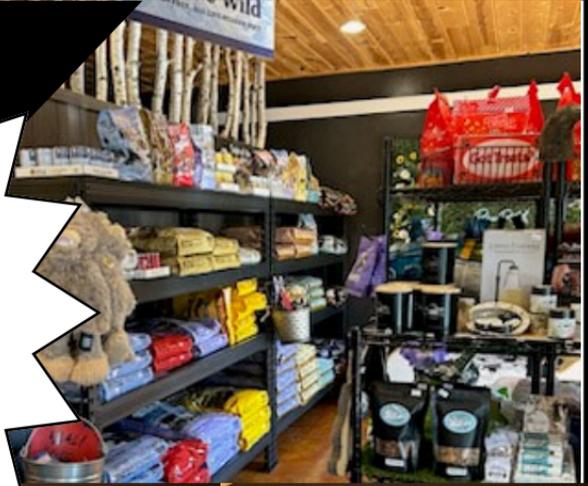
PAW PATCH OF THE BLACK HILLS



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Mon.-Fri. 8-12 & 2-6
Saturday 8-12 & 4-5
Sunday 8-9 & 4-5

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HILLS!**



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Breakfast Food Service - Mon thru Sat 7:00 am to 10:30 am & Sunday 7:00 am to 11:30 am

The Heartland - Scrambled Eggs, biscuit & gravy w/choice of 2 strips of bacon or 1 patty. -----	\$10.99
Rushmore - Scrambled Eggs with 2 Pancakes w/choice of 2 strips of bacon or sausage patty -----	\$10.99
Calamity Jane - Scrambled Eggs w/ English Muffin w/c of 2 strips of bacon or sausage patty ----	\$10.99
Prairie Pancakes - Two pancakes hot off the grill with choice of bacon or sausage patty -----	\$8.99
Crazy Horse - 2 fresh & hot biscuits split and smothered with sausage gravy -----	\$8.99
Breakfast Burrito - Scrambled eggs, bacon, sausage, cheese and sauce in hot fresh tortilla -----	\$10.99
Burrito Bowl - Scrambled eggs, sausage, cheese, salsa, and sour cream service hot and fresh -----	\$9.99
Breakfast Pizza - Butter sauce Scrambled Eggs, Sausage, Bacon and Cheese (Serves 4)-----	\$15.99
Breakfast Sandwiches - Sausage or Bacon Eng. Muffin w/Egg & Am. Cheese -----	\$7.99
Cinnamon Roll - Fresh & Hot served with a Cream Cheese Frosting -----	\$4.99
Beverages - Coffee-Hot Tea-Hot Chocolate-Milk- \$2.00 Juices - \$3.00 Mimosas & Bloody Mary--	\$5.99

Dinner Food Service - Monday - Sunday 5:00pm to 8:00pm

Appetizers Baskets

French Fries - \$4.99 **Sweet Potato Fries** - \$5.99 **Cheese Curds** - \$7.99 **Fried Pickles** - \$7.99
Mini Tacos - \$7.99 **Breaded Mushrooms** - \$8.99 **Jalapeno Poppers** - \$8.99 **Sampler Basket** - \$17.99

Hunt Brothers Pizzas

Large - Choice of Unlimited Toppings \$15.99 (2nd Unlimited Topping \$14.99)

Toppings: Pepperoni, Sausage, Bacon, Beef, Mushrooms, Black Olives, Bell Peppers, Banana Peppers, Onions, Jalapenos
Regular or Thin Crust Extra Cheese - \$2.00

Hunt Brothers Wings

Southern style or Hot and Spicy - Small - \$6.99 **Large** - \$12.99 *Sauces: BBQ, Buffalo, Ranch, Bleu Cheese*

Hunt Brothers Wing Bites

Homestyle or Buffalo - Small \$5.99 **Large** \$9.99 **Party Size** \$17.99 *Sauces: BBQ, Buffalo, Ranch, Bleu Cheese*

Sandwiches & Salads

Ham & Cheese Sandwich - \$5.99 **Italian Sandwich** - \$7.99 **Chicken Sandwich** - \$7.99
House Salad - \$8.99 **House Salad with Chicken** - \$12.99

Desserts

Ice Cream Sundae \$6.99 **Brownie a-la-mode** \$8.99 **Apple Pie A-La-Mode** \$8.99

Full Bar Service & Beer Garden 5:00 to 8:00 (Happy Hour Specials 5:00 to 6:00)

Heartland's Free Live Entertainment - 6:00 pm to 8:00 pm

Mondays - Heartland Movie Night
Tuesdays - Heartland Trivia/Game Night
Wednesdays - Board Game Night
Thursdays - Heartland Wine Tasting
Fridays - Friday Nighters - County Western Music
Saturdays - Greg Johnson & Friends - Western & Patriotic Music
Sundays - Heartland Bingo - benefiting Hermosa's non-profits
For full Schedule of Live Entertainment please visit <http://www.heartlandrvpark.com/events>

****Special Free Live Music Event****
Orion & Stacey Potter Music Show
Wednesday, August 13th & 27th 6:00 to 8:00 pm

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Sunday 10 a.m.-4 p.m.

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- Antiques • Books • Tooled Leather
- Classic Cars • White Goods • Food
- Tools • Housewares • Furniture • Electronics
- Unique Gifts • Jewelry • Toys
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<https://www.https://hermosasd.com/>

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Around The Neighborhood

MEET & GREET MARSHAL ARIC ALIAS JULY 23, 2025



The meet and greet was held at The Hermosa Coffee House. Lt owner Valena Baker, with guests. Lw. Lt. Hermosa Finance Officer Terri Cornelison and guests. Lw. Rt. board member Kelburn Koontz, Aric Alias and board member Donna Ferguson.



Hermosa Welcomes New Town Marshal Aric Alias

Hermosa, SD – The Town of Hermosa officially welcomed **Aric Alias** as its new Town Marshal, with his first full day of service on July 6, 2025. Marshal Alias brings a unique background to the role, emphasizing his dedication to small community service.

Originally from Provo, Utah, Marshal Alias spent most of his formative years in Modesto, California. His most significant and relevant experience, however, comes from his time as a Village Public Safety Officer (VPSO) in remote Alaskan villages. In this demanding role, he served as an all-in-one first responder, often without immediate backup, sometimes for days. It was this experience that ignited his passion for serving small communities and prompted his search for a more accessible environment for his family.

A Commitment to Community Safety

"I'm honored to serve the town of Hermosa," stated Marshal Alias. "I aim to ensure Hermosa is a safe and peaceful place for its residents to call home."

Marshal Alias officially swore his oath of office at the board meeting on June 24, 2025, and has already completed two rotations as the Hermosa Town Marshal, working on a rotational part-time schedule.

Family and Future Plans

While Marshal Alias has begun his duties, he is not yet a resident of Hermosa. He is currently commuting from Fargo, North Dakota, where he resides with his wife, Leah Alias-Smith, their two sons, Corey and Aric Jr., and their two dogs, Bowser and Lily. The family plans to relocate to the Hermosa area in the future. Most of their extended family lives in central California, allowing for regular visits throughout the year.

Upcoming Training

Marshal Alias's formal law enforcement training is still being scheduled. The August Law Enforcement Training class was full, deferring his participation to the next cycle. More information regarding the training program can be found on the South Dakota Attorney General's website. Upon completion of this training, Marshal Alias will be a fully qualified marshal.

Please Join us for Hermosa's Annual Duck Races!

Sunday, August 24th.

**A full afternoon of
fun, food, and entertainment
for the whole family!**

Potluck at noon.

Duck Races at 1pm.

Live Music to follow!!

Event is at the Lintz Ranch. 13937 Highway 36.

**100% of the proceeds of this
FUNDRAISER**

go toward healthy food which is
sent home with children in need,
every weekend throughout the school
year.

Tickets for Ducks are \$5 each,

& are available through Hermosa United Church of
Christ, Our Savior's Lutheran Church, St. Michael's
Catholic Church, Hermosa Seventh Day Adventist
Church, & Pop's Grocery Shoppe.

Donations are also appreciated. Checks may be made
out to Hermosa UCC (memo: Backpack program).

P.O. Box 265, Hermosa.

Call the UCC if questions. (605) 503-0843



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or somewhere in between, Lintz Bros.
Pizza has something for everyone, and
we're the only pizza restaurant in the
Black Hills to serve pizza with
personality!*

*Pizza With
Personality!*

Hours

Open 3-8 pm

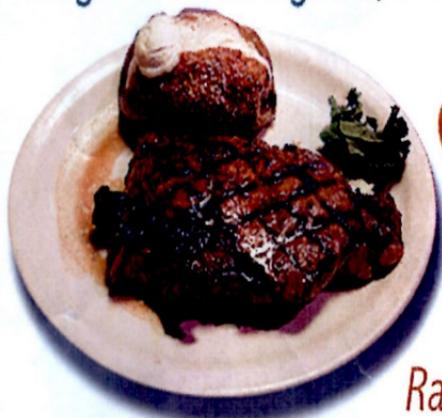
Thur. - Mon.

Closed Tuesday and Wednesday

Located on the corner of SD HTY 79 &
HWY 36. One mile south of Hermosa.

It's a local thing! Enjoy local! Be local!

"Vegetables are great, but admit it; you really want beef."



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A decorative graphic featuring several colorful balloons (yellow, blue, red, purple, green) and a teal banner with the text "Happy Birthday!" in a gold cursive font. The word "AUGUST" is written in large, bold, blue capital letters above the banner.

AUGUST

Donna Star 8-16

Alan Bishop 8-28

Leo Van SANBEEK 8-28

LINDSEY KINSTLE 8-5

SANDY GJORAOS CROWN 8-6

KELLI POWERS WORD 8-6

CORY FERGUSON 8-8

WADE NEUGEBAUER 8-14

DEB HERSH 8-6

Smitty & Judy Smith



Happy
Anniversary
66th, wedding anniversary Aug 1st.

Happy
Anniversary
Marvin & Mae
Maude 8-20

Loving Our Neighbors

What does being a good neighbor mean?

First of all, let's look at the word neighbor. For many of us, neighbor brings to mind the people who live right next door. Scripture invites us to think bigger, to extend our love and care to the people in our wider community. In Luke 10, Jesus was asked, "And who is my neighbor?" He responded with the parable of the Good Samaritan, teaching us that our neighbor isn't just the one who shares our fence - it's the one in need, the one we might overlook, the one different from us.

We are commanded to "Love your neighbor as yourself." - Matthew 22:39

This commandment isn't a suggestion - it's an active lifestyle choice. It takes practice and repetition to instill it into our identities. It is compassion, awareness, and action. Recognizing someone else's need above our worldly desires isn't natural, you have to be intentional about it. I encourage you to offer a helping hand, a ride, a meal, or a listening ear. See others, then choose love. How you treat your neighbor is a reflection of your character, not theirs.

Sometimes being a good neighbor means choosing kindness even in disagreement. We won't always see eye to eye, but Romans 12:18 urges us, "If it is possible, as far as it depends on you, live at peace with everyone." We can hold convictions without losing compassion. And love also calls for courage - at times, it means gently calling out harmful behavior. When done with humility and grace, biblical accountability is not an act of hate, but one of love (Ephesians 4:15).

We need community - it is part of who we are. We do not just coexist - we "carry each other's burdens, and in this way you will fulfill the law of Christ." (Galatians 6:2). As we move through this season, let's be intentional in how we love our neighbors - across the street, across town, and even across the aisle in the grocery store. Our world needs people who reflect Jesus in both word and action - and that starts with how we treat one another.

Stand Firm. Love Well.

Josephine Weekley,

Fairburn Church



CONDOLENCES

David Hartshorn was an aspiring over the road truck driver, a cowboy, a firefighter and an arborist of Lutheran faith. He passed away June 30, 2025 in Birmingham, Ala. He was 25. Our community shares in your sadness as you remember your loved one. We hope the many happy memories of David Hartshorn bring you comfort during this difficult time.

Gather25

Come join us Friday, February 28th, at 6pm, at the Hermosa Congregational UCC Church, 105 N 2nd St.

Visit www.gather25.com for more info!

"In 2025, for 25 hours, the Global Church will gather across six continents for a time of prayer, worship, repentance, and commissioning. Every time zone. Every language. Every denomination. Every generation. Some will gather in churches, some will gather in living rooms, some will gather on campuses, and some will gather in stadiums. But we will all be connected at once, across continents, lifting up a single shout of praise and a single prayer to heaven. This is a moment for every man, woman, and child who follows Jesus!"

We open our doors to any and all Christians in and around the Hermosa area! We will be viewing the livestream of this event at 6pm Friday, and will stay as late as people want to stay. This event will take place around the world for 25 consecutive hours; the portion in our time zone takes place in Dallas TX, from 6pm-10pm.

Show up as early as 5:30pm to settle in and enjoy some food; livestream will begin at 6pm. Livestream will include times of worship through song, teachings, prayer, and stories of Christians around the world.

**Come join us at the the Hermosa
UCC for Gather 25!**

Church Services



ST. MICHAEL'S CATHOLIC CHURCH

1. Mass at 9 a.m. each Sunday in the new church on Hwy 40, East Main Hermosa.

OUR SAVIOR'S LUTHERAN CHURCH

1. Worship Service with Holy Communion, Sundays at 9:30 am in the building and online at www.youtube.com/TheOSLHermosa
2. Fellowship each Sunday following worship, Potluck following worship last Sunday of each month.
3. D.O.G. Night during the school year - 5:30 pm Christian Education for Children 4 years THRU 6th Grade, 6:20 pm Family meal for all ages, 7:00 pm - Confirmation for 7th grade and older.
4. Check out our Facebook page for announcements and other faith growth and fun opportunities

UNITED CHURCH OF CHRIST (UCC)

1. Sunday service at 9:00 a.m.
2. Communion on first Sunday of each month. Service is livestreamed every Sunday on Facebook, and can be viewed anytime thereafter-- Hermosa United Church of Christ. --
3. *Bible Studies will take a break for the remainder of the summer. New Bible Studies will be announced soon, & will begin on Wednesday September 10th.*

CHRIST'S TABERNACLE (nondenominational) meets at Beef Bldg. at the Fairgrounds.

1. Sunday service at 10:00 am
2. Wednesday evening Bible Study, 6:30 pm - 7:45 pm
3. All sermons can be heard online at christstabernacle.org.

Please send all prayer requests to prayr@christstabernacle.org We will pray for you and your needs. God bless you!

HERMOSA SEVENTH DAY ADVENTIST

1. Saturday 10:00 a.m. for Sabbath School Bible Study and 11:00 a.m. for Divine Services

FAIRBURN CHURCH

Sunday Service @ 9:30 am, Sunday Brunch @ 10:30 am